



# Kayla Gladfelter

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## Education

Kutztown University of Pennsylvania | Kutztown, PA | Bachelor of Fine Arts in Communication Design | May 2024

## Skills and Qualifications

Educated in Photoshop, Illustrator InDesign AfterEffects

- Proficient in HTML, CSS, SCSS, UX/UI Design
- Skilled in advertising, photography, branding, and packaging

## Related Experience

Designathon | Kutztown, PA Designer | Spring 2024

- Worked with a team of designers during a twelve hour long workshop
- Completed rack card brochure, business cards and flyers for a non-profit client

Design Rx | Kutztown, PA Designer | Spring 2022

- Worked with a team of designers during a day long workshop
- Paired with a senior fine art “clients” to assist with the design of their visual identity
- Complete a logo and business card designs for the client to use in the future

Kutztown University Dance Team | Kutztown, PA Secretary | May 2023-May 2024

- Organized and publicized all events through social media and around campus
- Was responsible for creating and maintaining the organizations calendar
- Was responsible for all mass communications through email to members and interested students on campus
- Worked with an executive board to strategize and problem solve
- Planned a formal End of Year Banquet for 100+ guests

Freelance Photographer | York, Pa September 2017-Present

- Took portraits and still lifes for Weddings, Graduations, and Parties
- Organized day long shoots to provide the client with 200-300 quality photos

## Work Experience

The Somers Family | York, PA Nanny May 2020-August 2023

- Worked as a Full-time nanny for three girls ages 3-13
- Cooked meals, providing transportation and planning age appropriate, engaging activities daily to keep them entertained.

## Volunteer Experience

Monthly Campus Clean ups | Kutztown, PA March 2023- May 2024

Spent one Sunday morning a month cleaning up the streets of Kutztown

Canned Food Drive | Kutztown, PA November 2023

Helped gather cans and organize non-perishable foods to go to students in need

Freshman Move in Day | Kutztown, PA August 2021

Helped upcoming freshman move into their dorms and get adjusted to their new life at college

Special Olympics | Kutztown, PA Keystone Fieldhouse | Spring 2021

Performed with Kutztown University Dance Team at the event and connected with the special needs athletes

## Awards and Recognitions

Outstanding Scholar Award | August 2020-Present | Kutztown PA | May 2024

One Big Shot Exhibition | Photography Kutztown, PA | March 2024

Creative Code Gallery | Interactive Kutztown, PA | October 2023

Senior Exhibition | Communication Design Kutztown, PA | May 2024

## Campus Involvement

Kutztown University Dance Team | Member Kutztown, PA | November 2021-May 2024